



Wear Red Today

Color ME Aware – Awareness Days

Monday April 25, 2022

DUI Awareness

Find additional DUI information in the Victim Impact Curriculum.

Look for chapter 11 in the Facilitator Manual part 2, and the Participant Manual chapter 11.

**JUNE 9TH, 2013, A DAY THAT
CHANGED MY LIFE FOREVER...**



**One alcohol related injury
occurs every minute.**

**After Alcohol, Marijuana is
the drug most linked to im-
pair driving.**



**More than 17,000
Americans die each
year in alcohol-
related crashes, and
600,000 Americans
are injured.**

One person killed by a drunk driver every 50 minutes.

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Awareness Activity Ideas:

“Bud” Role Play— Participants experience the ripple effect of drunk and impaired driving. Found on page 127 of the Victim Impact Facilitator Manual. The roles for participants can be found on page 90 of the Participant Manual.

Drunk Goggles—Work with local partners or shop on line to find drunk goggles. Have participants do various activities without wearing them, then repeating the activities while wearing them. This can bring awareness to the delay in responses of drivers who are under the influence.

Gregory—Participants understand the impact of drunk driving on victims and survivors. Gregory’s story is found on page 127 of the Victim Impact Facilitator Manual and pages 88 and 89 of the Participant Manual. The worksheet explores the Financial, Physical, Emotional, and Religious/Spiritual impacts of those involved.

Red Ribbon Awareness— Have participants attach red ribbons to an awareness card for Red Ribbon week in October. After the cards and ribbons are made donate them to a local school system, MADD group, or other group to use for their awareness campaigns like Red Ribbon Week in October. Also have participants wear red ribbons that day so others can ask about them, starting awareness dialogue on driving while impaired.

Guest Speaker—Have an AA/NA, MADD, State Police Officer, or Resource Volunteer come speak in person or virtually about driving under the influence. They can shed some insight into what this 100% preventable crime does to individuals, and communities.

Feel free to get creative and come up with additional awareness activities.



**RIGHTS
ACCESS
EQUITY**
for all victims

Help crime survivors find their justice.

National Crime Victims' Rights Week | April 24–30, 2022